

Todd Bernson

CHIEF AI, PRODUCT & TECHNOLOGY EXECUTIVE

Enterprise AI | Product Strategy | Enterprise Architecture | Organization Leadership | Commercial Growth

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EXECUTIVE PROFILE

Chief AI Officer and member of the executive leadership team, accountable for AI, product, enterprise architecture, people, and commercial outcomes. Sets companywide AI strategy and enterprise architecture, directs product strategy and delivery quality, and leads roughly 30 people across three layers. Advises CFOs, C-suite leaders, and engineering teams in regulated financial services, payments, insurance, and healthcare.

SELECTED EXECUTIVE IMPACT

- **Product commercialization.** Led the customer relationship and go-to-market work behind two enterprise product agreements totaling more than \$20M in contracted value.
- **Company growth.** As a senior technical and client-facing leader, contributed to BSC's growth from roughly \$3M in annual revenue in 2018 to a \$35M annual run rate in 2026, through delivery quality that supported renewals, expanded scope, and new product adoption.
- **Account expansion.** Grew a strategic financial-services engagement from 2 to 11 concurrent delivery teams in 2022, reaching 220% of the five-team year-end target.
- **Organization building.** Founded the Solution Architecture function and scaled it from 1 to 9 senior practitioners, establishing the company's senior technical leadership layer.

SELECTED AI LEADERSHIP

Case studies at toddbernson.com: [Leading Enterprise AI Product Strategy](#) and [Executive Leadership Supporting a Shared Enterprise AI Platform](#).

PROFESSIONAL EXPERIENCE

BSC Analytics (formerly Blue Sentry Cloud) | Charlotte, NC

APR 2018 – PRESENT

Enterprise AI, product, cloud, data, platform engineering, and modernization for regulated enterprises.

Chief AI Officer

NOV 2025 – PRESENT

- Final decision-maker on companywide AI strategy and enterprise architecture, reporting to the COO.
- Direct the shift to a product-led business built on a governed enterprise execution platform, setting the roadmap, investment priorities, and architecture decisions against customer requirements; accountable for product, AI, technology, marketing, and delivery timeline.
- Provide executive leadership for a shared enterprise AI platform at a regulated financial institution, aligning specialist architecture capacity, support ownership and escalation, and executive priorities as application demand grows.
- Lead roughly 30 people across three layers, including 10 direct reports in Product and Solution Architecture, among them the Head of Product.
- Serve as senior technical partner to sales leadership and executive buyers, framing architecture and AI decisions in terms of cost, risk, ROI, and delivery commitments.

Chief Technical Officer

OCT 2022 – OCT 2025

- Set companywide technology and architecture direction across cloud platforms, application modernization, product development, and high-stakes client delivery.
- Grew Solution Architecture from 1 to 9 senior practitioners, accountable for solution quality, client engagement, and mentorship.
- Established the technical standards, role expectations, and career paths that shortened delivery cycles and clarified ownership.

Senior Enterprise Architect

FEB 2022 – OCT 2022

- Owned the technical relationship and growth mandate for a strategic account at one of the world's largest financial-services firms, accountable for client confidence, execution, and expansion.
- Grew the engagement from 2 to 11 concurrent delivery teams, serving as senior technical authority over roughly 50 delivery professionals and working with about 100 client engineers and technology leaders.
- Sustained execution earned additional scope and a durable multi-team relationship, with technical and commercial accountability under a single owner.

DevOps Team Lead

FEB 2020 – FEB 2022

- Owned the customer relationship and managed three engineers, leading the company on combined delivery output, client retention, and engineer certifications.
- Built a leadership model around speed, ownership, and direct accountability to the customer, later adopted across strategic accounts and companywide.

Earlier Engineering Progression | BSC Analytics | APR 2018 – FEB 2020

Advanced through Engineer, SysOps Engineer, and DevOps Engineer roles spanning cloud infrastructure, automation, CI/CD, platform operations, security, audits, and client service.

Managed Services Engineer | Fusion Managed IT | FEB 2016 – APR 2018

Supported nearly 30 businesses and deployed infrastructure across more than 100 locations, covering operations, security, migrations, and client delivery.

Founder & Operator | Fitness Businesses | 2000 – 2015

Owned customer acquisition, retention, budgeting, payroll, scheduling, service delivery, and team development; grew a new fitness business to more than 50 members in its first 90 days.

RECOGNITION & EXTERNAL LEADERSHIP

- AWS Ambassador since 2022; Top AWS Ambassador: #1 North America 2022, #2 Global 2023, Top North America 2024.
- AWS Ambassador Global Summit speaker, 2024 and 2025; [Forbes Technology Council](#) member on enterprise AI strategy.
- Coauthored an [AWS-published Fortune 500 case](#) spanning 72 Amazon EKS clusters, 86,000+ pods, and 6,000+ nodes.
- Coauthored an [AWS modernization pattern](#) combining COBOL workloads, Amazon EKS, and generative AI.

SELECTED PUBLISHED LEADERSHIP

[Forbes Technology Council | Your AI Strategy Is Automating Tasks. Your Board Is Expecting Outcomes.](#) | AUG 2026

[Forbes Technology Council | Why AI Fails After the Demo, and the Three Questions Leaders Should Ask First](#) | JUL 2026

[BSC Analytics | Why Enterprise AI Must Be Application-Led, Not Agent-Led](#) | DEC 2025

[AWS Partner Network | Modernize COBOL Workloads with Amazon EKS Powered by Generative AI](#) | JUL 2025

[AWS Partner Network | Best Practices for Scaling Amazon EKS Networking with IPv6 VPC CNI](#) | DEC 2022

EDUCATION, MILITARY SERVICE & CREDENTIALS

Master of Business Administration (MBA), Winthrop University, 4.0 GPA

2024

Bachelor of Science, Kinesiology and Exercise Science, Bob Jones University

2005

- United States Marine Corps infantry veteran; meritoriously promoted twice.
- 10 active AWS certifications, including Machine Learning Engineer – Associate and AI Practitioner; 2023 AWS Certification All-Star.

EXECUTIVE & TECHNOLOGY DOMAINS

[Enterprise AI Strategy](#) | [AI Governance](#) | [Agentic AI](#) | [Product Strategy](#) | [Enterprise Architecture](#)
[Organization Design](#) | [Talent Development](#) | [Executive Advisory](#) | [Delivery Quality](#) | [Strategic Accounts](#)
[Cloud & Platform Modernization](#) | [AWS, Azure & GCP](#) | [Security & Compliance](#)